

Executive Proclamation

State of South Dakota

Office of the Governor

Whereas, The Pioneer Auto Show was started in 1954 by A. J. "Dick" Geisler and his family and is now operated by the second generation of Geislars, John and Dave; and,

Whereas, The Pioneer Auto Show began as a gas station at the Junction of US Hwy. 16 & 83 with several old cars in the parking area for customers and tourists to stop and visit. This grew into an attraction of over 30 buildings, with over 250 vintage autos on display, The Diner, a gift shop and the historic Prairie Town; and,

Whereas, Today, the Pioneer Auto Show and Prairie Town draws visitors from coast-to-coast, and a stop at the "Big Show" will be one of the highlights of a trip on Interstate 90; and,

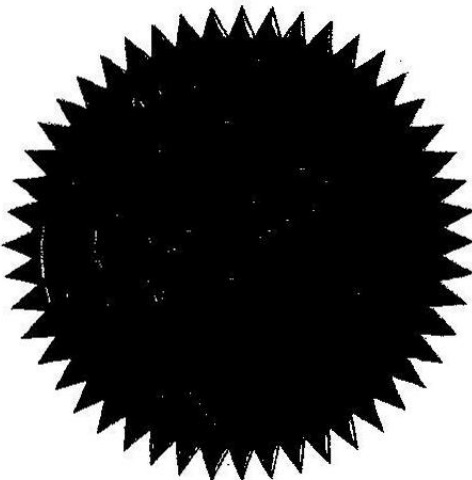
Whereas, The Pioneer Auto Show will celebrate its 50th Anniversary this year with all of the good wishes, fanfare, and celebration such a milestone warrants as this South Dakota family business has truly withstood the test of time:

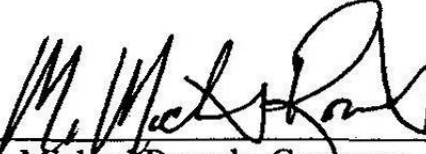
Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim October 9 - 10, 2004, as

PIONEER AUTO SHOW DAYS

in South Dakota.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Fifteenth Day of September in the Year of Our Lord, Two Thousand and Four.




M. Michael Rounds, Governor

Attest:


Chris Nelson, Secretary of State